



Food & Wine's "Grow for Good" Celebration

Food & Wine editor-in-chief Dana Cowin and VP/publisher Christina Grdovic teamed up with Fresh at the Fresh Union Square flagship store on Earth Day to support its Grow for Good campaign benefiting Wholesome Wave Foundation. Ten percent of customers' Fresh product purchases were donated to Wholesome Wave. Chef/author and Wholesome Wave Founder Michel Nischan offered tips from his new cookbook, "Sustainably Delicious: Making the World a Better Place, One Recipe at a Time."



Fresh produce from Millstone Farms, one of the family farms supported by the Wholesome Wave Foundation.



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